

Stefan Johanson

Swedish Horse Council Foundation (CEO)

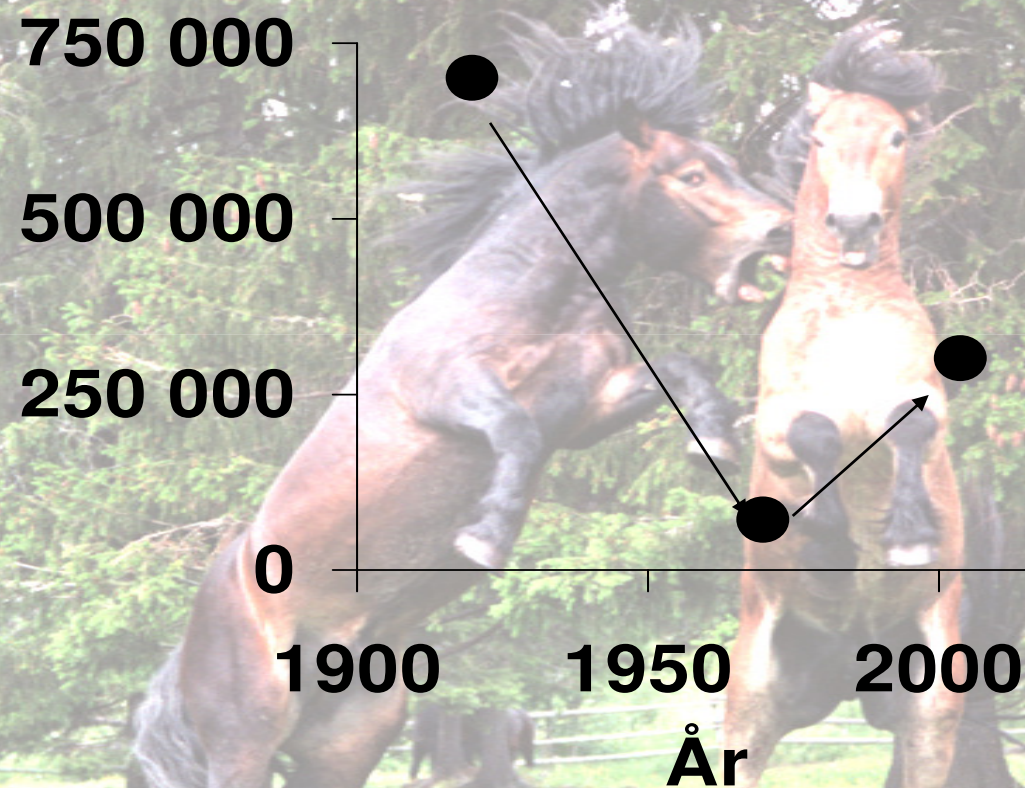
**Swedish Foundation for Equine Research
(Chairman of the Board)**

"The vision"

**Horse, man and society in developed
interplay for experience and benefit**

Rural entrepreneurship
2008-08-20

Number of Horses



From production to consumption ...



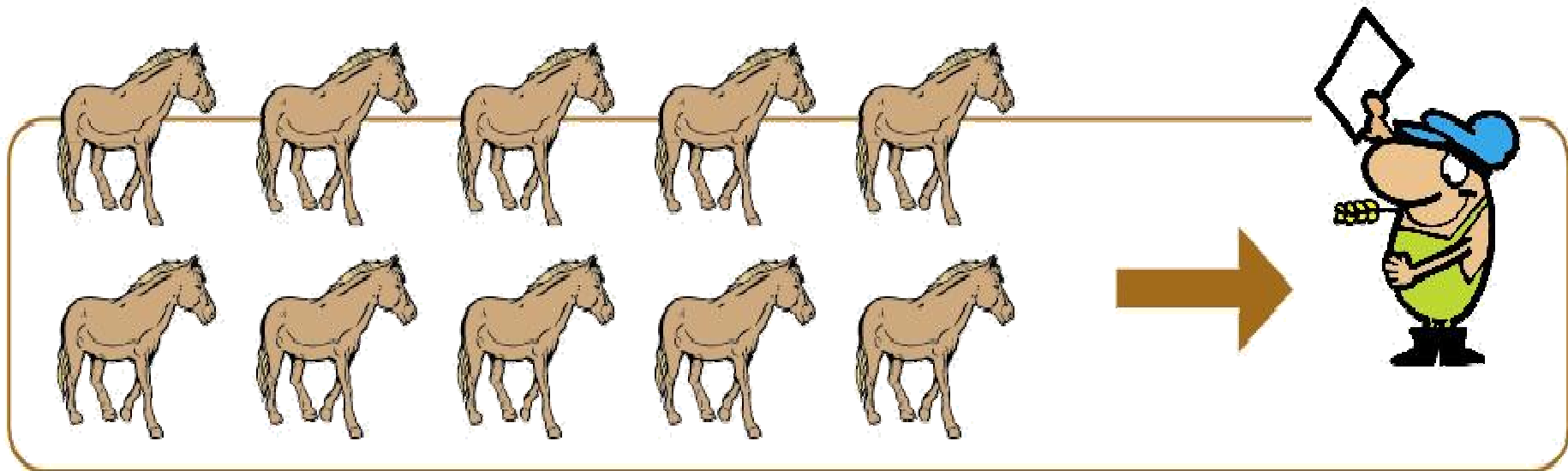
**The turnover
from the Horse Industry
in Sweden is
SEK 45 billion**

**and the Industry employs
28 000 persons**

Every tenth horse ...

creates one full job ...

at yearly basis



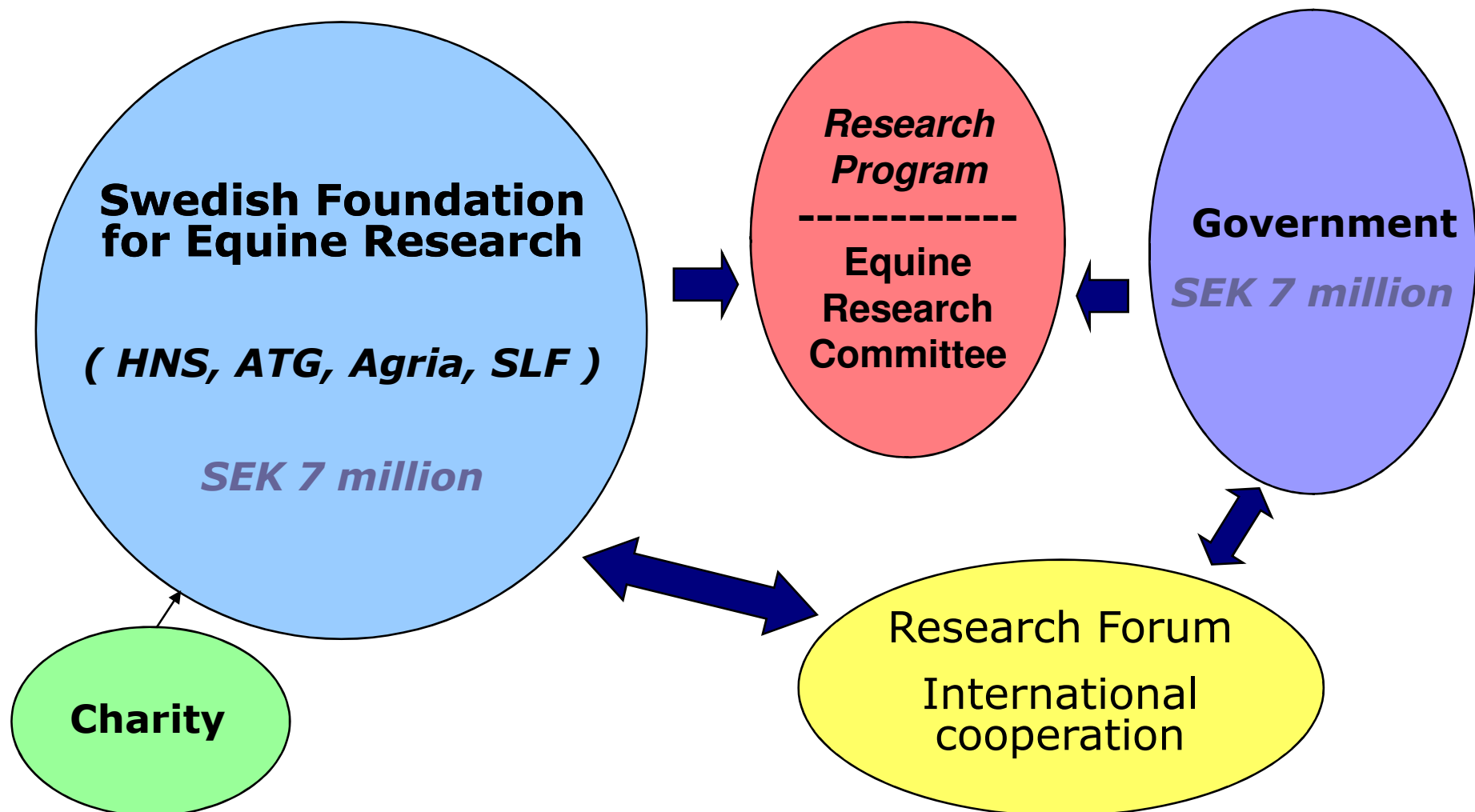
HNS role

- 1. Education with high quality**
- 2. Breeding – international competitive**
- 3. National Equestrian Centres – Financial and organisation responsibility**
- 4. ATG Hästklinikerna AB – ownership**
- 5. Research and Development (Swedish Foundation for Equine Research)**
- 6. Horse Industry and related policy**

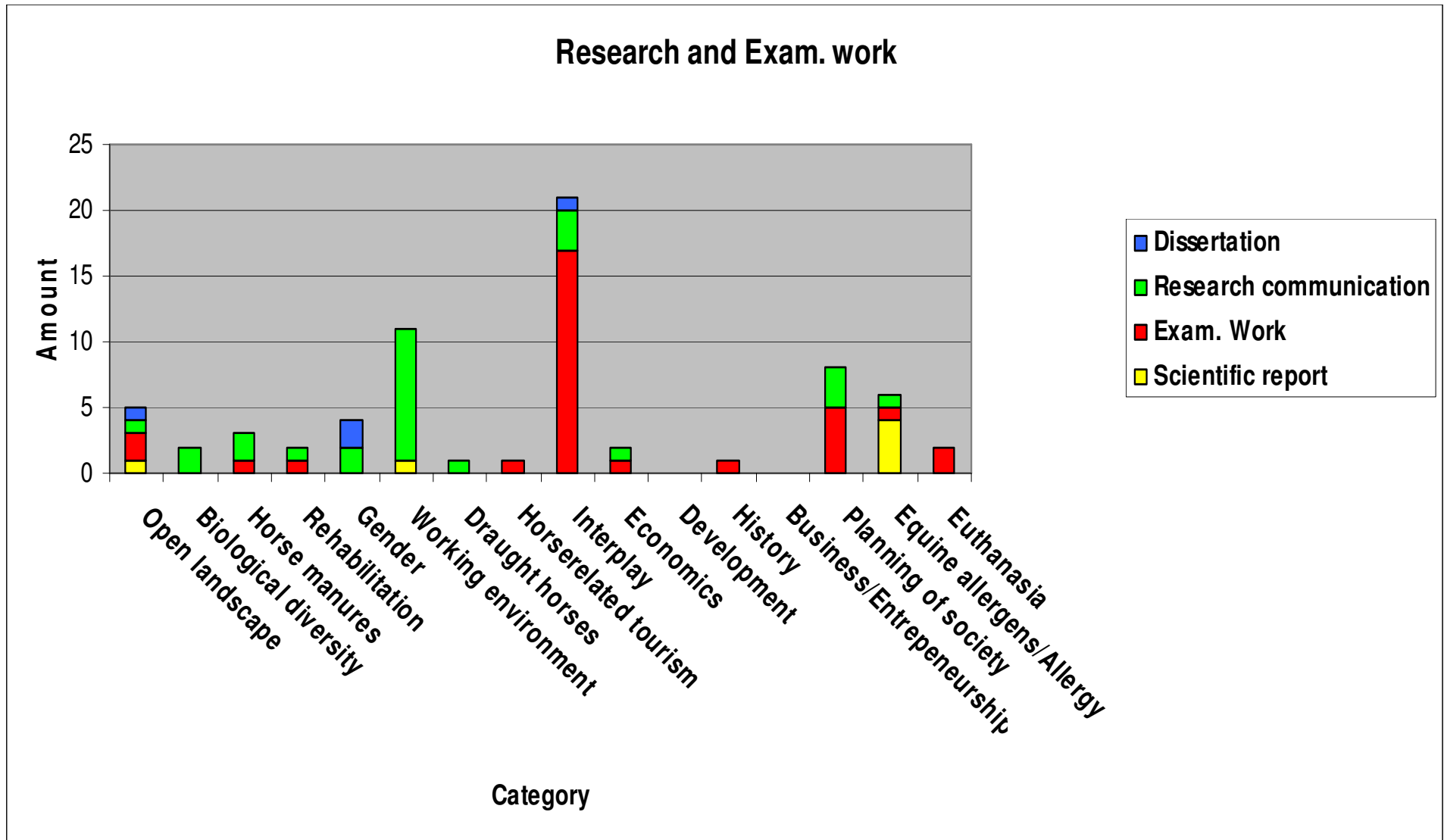
Taking care of ideas and being a coordination Centre



Research organization for the Horse Industry in Sweden *2008-2010*



”The impact of the Horse on Environment, Man and Society ”





Application for Research Grants 2009

- *Main priorities:*
 - Health, Injuries and Diseases
 - Reproduction, breeding and feeding
 - The impact of the Horse on Environment, Man and Society

- *Special priority*
**Entrepreneurship, Business activities ...
Development to boost the performance of equine
business and rural development**

- *Climate aspects and Sustainability*

HIPPODEON FLYINGE

The first Science Park
for the Horse Industry
in Sweden?

Assess ideas, Incubator, Administration and financial support

